

Why English?

To understand and to be understood

English is a *lingua franca**



THE NUMBER OF NON-NATIVE SPEAKERS IS EVEN HIGHER THAN THAT OF NATIVE SPEAKERS, WHICH PROVES ITS GLOBAL IMPORTANCE.



*any language that is widely used as a means of communication among speakers of other languages.

KEY LANGUAGE FOR...

EMPLOYMENT



It's a learning vehicle which you can use in your...

...CV...



...job interviews...

...Erasmus programme



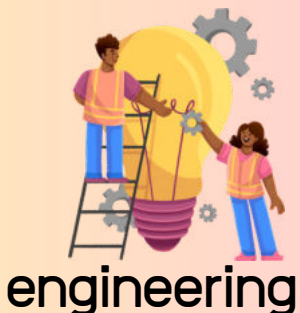
SOCIAL MEDIA AND COMMUNICATION

Nowadays, you can communicate with everybody using English and...



SCIENCE AND TECHNOLOGY

Essential for ...



engineering



IT



and all scientific fields.

...AND DON'T FORGET...
LEISURE TIME!



Video games, films, music, sports, travelling... use mainly English!

